**ED Report**

**Board of Directors**

**June 23rd, 2021**

1. **Golf Tournament**: Sheri to report. Sept 10, 2021, Perth Golf Course, $60 per person, Pub Style dinner on the patio and take away option. Posters are ready and being distributed.

**Action**: If any board members know a business owner or service provider (eg. car detail) and would like to approach them for a silent auction item, or hole sponsor please contact Sheri for a letter and to ensure we are not approaching the same people.

1. **Hub Training**: Sheri to report on Hub Training from MCCSS.
2. **Staffing:** Rayna Critchley was hired for the General Admin of Communications and Fundraising position.

We interviewed 4 very good candidates. It was a difficult decision to make. We are pleased to welcome Rayna to the team. We are very hopeful to develop a further connection with one of the other candidates.

Summer Student: Sheri and I will be interviewing 1-3 candidates on June 29th. We have not had any response on Facebook, 4 applications from Indeed and one by email. I sent an email to two of last years unsuccessful candidates asking if they are interested in applying again this summer. The Lanark Youth Centre also reported a disappointing number of applicants for summer jobs.

1. **Fundraising:** Aisha and I attended the 100 Women Who Care Lanark County on June 7th . At the meeting the candidates were introduced and asked 4 questions Do you receive any funding from the Government? How much of your budget is allocated to administration costs? What is the size of your administrative team? How would you use the funds should you be the chosen charity to receive the funds?

We (I), did not win the vote. The other competitors were LAWS and the Smiths Falls Foodbank. LAWS was the successful applicant (As our former Board Chair Scott Ferguson used to say – it’s hard to compete with puppies and kittens). We were told that the competition was very close. We can not re-apply for 3 years. It is also I think interesting to note that the LAWS applicant reported being a member of 100 women who care in Lanark County since it’s inception. The last recipient was the Therapeutic Riding Program. Here is a link to the Web-Site for more information <https://100womenlanark.ca/>

I was considering joining 100 women who care until I attended the meeting. It was somewhat uncomfortable to be a “loser” in this process. I did some sleuthing and some other 100 women who care (Ottawa), have 3 charities present and then they get to individually choose what agency they wish to make a donation and it is not an all or nothing situation.

1. **Updates from the previous meeting**:
2. The application to the Law Foundation of Ontario for the Catalyst Grant for core 3 year funding was submitted. We are asking for $49, 416 (30,326 is for 22.5 hr/wk position).

Action: Please let Joellen know if you would like a copy of the application. A copy has been provided to Ross. (Be careful what you ask for as it is a very big application!)

1. Sheri got and gave the plant and card for Aisha
2. Google Drive Training with Anthony is being organized by Rayna
3. Staff took ZOOM training with Rayna and will take more. Board is next to take the training. Rayna will be delivering the training
4. CDSBEO, St John’s High School & Community Agencies: The video is on our website. Here is what I said “Hi, I am Joellen McHard, Executive Director of Lanark County Community Justice.

We are actively looking for opportunities and providing information about how to heal the harm, rebuild relationships, and care for the school and greater community

For the past 20 years, using restorative practices and well-trained trauma informed facilitators, Community Justice brings together the people who have been harmed, the accused, their respective support people and the community, to have a facilitated conversation about what happened and how to make it right.

If you would like more information and support about how to build restorative practices into your lives, and relationships you can contact us, or visit our website

We also have a lot of information and experience about how to build a restorative school, or a restorative classroom.

If you have been a victim of wrongdoing or have caused harm to another and would like to participate in a restorative justice forum, we will work with you to explore the opportunities to repair the harm.

Thank you”

Meeting Summary: At the meeting on June 16th some other agencies expressed to the CDSBEO representative, Pam Dunk, Behaviour Crisis Consultant, that they were unhappy with how the board was responding to the communities concerns about how St. John’s Highschool was dealing with the incidents of sexual assault in the school and the impact it has had on the students, parents, teachers, and the community as a whole. Members of the committee expressed wanting to see greater communication by the board with the community about what steps are being taken to support and protect students. The board reported that they have purchased extensive resources form the Canadian Centre for Child Protection that will be provided to all schools for the start of the new school year. Some members expressed being very concerned that there was not a plan to support students now and over the summer to help them prepare to return to the classroom and feel safe. Many committee members expressed that if the board did not adequately respond to the crisis from their perspective, they would withdraw their community support from the process. I disagreed with the idea of withdrawing support and instead proposed that this is when we should engage with the board even further to share our understanding and expertise about how to respond to sexual assault and harm in the school. Unfortunately, the board superintendent Brent Boviard was unable to attend the meeting. Pam Dunk was asked to share the concerns on behalf of the committee with the school board and the committee would like to reschedule a meeting as soon as possible to discuss concerns.

1. ZOOM Phone: I have not taken the time to cost out the difference in ZOOM phone to Cogeco taking into consideration internet. I will report on this at the next meeting.
2. Website

Action: Please go on the Web-Site and make any recommendations for changes to me by July 30th, 2021. This will be our last opportunity to extend this deadline.

Response to inquiry about the sliders on the main page: Here is Bonnie’s recommendation about the sliders on the main page:

“From a design perspective, many people love sliders. They give the site a dynamic feel, offer you the opportunity to highlight several important message and link to other parts of the page. Sliders are quite popular for homepages, which is why this theme has it actually built into its design.

On the other hand from a performance perspective, studies have shown that sliders are not that effective. The vast majority of people only read or engage with the first slide, or they scroll past before the other ones arrive. Ultimately it comes down to looking at what your website goals are (is the site looking to convey information, sell a product, get conversions, etc) In your case it's really about conveying information. In my opinion, as long as you have the slides optimized and in the right order, I see no harm in using them.

By optimizing, I mean

1. having the most sensible, important slide shown first - right now I would focus on LCCJ in general which is why we have the restorative justice slide first. As you approach the Polar Bear plunge, I would move that slide first)

2. Make sure people have navigation arrows so they can scroll through the slides without waiting for them to change.

3. Optimize the images so they aren't so large that they slow down the site (I have done this)

4. Don't have too much content on each slide, as people won't read it fast enough

5. Make sure the sliders don't switch too quickly - again people need to be able to read the message.”

Recommendation: We follow the direction of the designer? But totally willing to go with the direction of the board. I am in full agreement with the direction of the board.

Decision:

1. Meetings:

* Staff meetings Tuesday Mornings at 10:00a.m.
* Facilitators Meeting (Stephanie is scheduling guest speakers for the year)
* Police Presentation Meeting – Joellen, Rayna, Sheri to go over the on-line police training. Sheri and I will meet with the community service officer Joseph Tereschuk of the OPP the week of July 5th to plan for on-line platoon training and the Smiths Falls Police.
* I took the training from Tech Soup "Innovating Forward: Leveraging New Giving Behaviours for Nonprofit Success"
* Two Web-Site Meetings with Bonne from Cat’s Cove
* Lanark County Child and Youth Collaborative, Highlights of the meeting:
  + - The two boards presented the mental health support for students for over the summer
    - There was an equity presentation from FCSLL&G, Erin Lee Marcott, about the 215 children and request to join an equity committee
    - Sue Cavanaugh from CROW presented about their services
    - Collaboration about how 211 could improve services, John Hoyles from 211
    - St. Paul’s United Church made a presentation about shared space and the project to explore repurposing some of their space for community use and asked for community input.

1. Donor Management Database & Foundations Database: Please see the attached document compiled by Rayna Critchley for decision making.

These are two items that are already in our budget to purchase in the service contract line. Part of Rayna’s position is to populate and use this software as per the Ontario Trillium Foundations Grant. The software is not part of the Trillium Grant (that is not covered by Trillium). These are both purchases of over $1,500 and thus requires approval of the board. I provided Ross and Anthony a copy of the summary document in advance of the meeting to make their recommendations.

Please make a decision to approve these purchases at the meeting.

Recommend:

1. I recommend we purchase the Grant Advance for the Corporate/Foundations Database, as I have heard from others that it is an effective tool and very intuitive, the price is reasonable for 1.5 years. $1,826
2. I recommend we purchase Canada Helps for the Donor Management Database, as we are familiar with the platform as our primary source of on-line donations.

Decision:

*Thank you very much for the generous raise and bonus. I spoke with my husband and we will be donating half of the bonus back to LCCJ, and I am going to be purchasing some new post-covid better fitting clothing with the rest – 😉*