**Fundraising Committee – September 2022 Report to the Board**

There has been one meeting of the Fundraising Committee since the last LCCJ Board meeting. This meeting took place via Zoom on September 12, 2022 at 4 pm. Carol Anne Deneka, Joellen McHard, Mark MacDonald, Elsie Stresman, Ross Dickson, and Brian Peters attended.

The 2022 Fall fundraising letter and social media campaign was discussed. A draft of the letter and campaign schedule will be circulated to committee members for comment. Giving Tuesday is an annual Canada Helps campaign in which many charities across Canada participate. This special day will be held on November 29th and will be featured in our Fall campaign, along with promotion about monthly giving, estate planning, and a little story-telling about the work of LLCJ.

A draft Terms of Reference for the Fundraising Committee was reviewed and approved by the Committee and forwarded to Stephen Graham.

Joellen updated the committee on the status of several grant submissions and proposals for new fundraising opportunities at the Stanleyville Waste Recycling, and at the air pump of the Donaldson Shell Station in Perth. The Committee was pleased with Joellen’s progress on the grant submissions. A $2,000 application has been sent to Drummond North Elmsley Township, a $6,000 application has been sent to the County of Lanark, and a $2,000 application was prepared and will be sent to Tay Valley Township – all for Adult Diversion. The committee had concerns about the Stanleyville proposal that require some additional thought, and then agreed we should proceed with the Donaldson Shell Station proposal.

Report re: the 4th Annual Golf 9 and Dine Scramble & Shotgun.

* The event was held on September 9, 2022 at the Perth Golf Club and attracted 40 golfers and an additional 21 diners. Although final numbers are not completed, it is estimated that the event raised $5,700. Roughly the revenue came from:
  + 50/50 draw $415
  + Silent and live auctions $2,600
  + Golf and meal $850
  + Corporate hold sponsors and other sponsorship $1,900
* CA, Joellen, Sheri, Jamie-Lee, Brian Peters, Sue Landry and Ann Trick participated on the working group. The GTWG met 8 times via Zoom and will meet once more to develop a lessons learned for next year.
* The event featured a putting contest, prizes for best score and most honest team, a silent and a live auction, and a 50/50 draw.
* The success of this event is due entirely to our incredible volunteers, working group members, and board members who donated auction items, and gave of their time and talent.
* A huge thank you to our corporate sponsors as well. Here are a few:
  + Jim Noble, RBC
  + Canadian Tire
  + MacDonald Law Office, Mark MacDonald
  + Howard Kelford & Dubois LLP, Theresa Dubois
  + Realty Executive, Todd Blair
  + Gore Street Barber Shop
  + Sheri-Mahon Fournier, Caldwell Banker
  + Karen Kristine, Sutton Group – Ottawa Realty, Brokerage
  + Marilyn Bird, Lanark Transportation
  + Independent
  + Barnaby’s
  + Computer Plus
  + Foodsmiths
  + Sue Landry, Brokerlink
  + Patrick Graham, Nesbitt Burns
  + Amanda Guerin, TD
* Brian Peters sponsored the LCCJ anniversary cake which was served for dessert and recruited Brian Perkin from Lake 88 as our MC. Our auction was very successful.
* Sue Landry donated and sourced many, many auction items and gifts.
* Ann Trick sponsored our ‘hole in one’ challenge with a $10,000 prize, recruited key sponsors, and provided several interesting auction items.
* Aisha and Elsie helped greet golfers, provided auction items, and promoted the auctions. Dave tabulated and announced our winners. It was lovely to see Aisha who brought several guests for golf and dinner. There was additional support from Stephen, Mark and Marilyn who purchased dinner tickets even though they were unable to join us.
* Margo helped recruit our hole sponsors and covered the cost of wonderful new corporate sponsor signs that may be reused at future events.
* Jamie-lee helped to track our progress, source auction items and gifts, and send out temporary tax receipts.
* We are especially grateful to Joellen’s husband and children Brianne and Brent, for helping out throughout the game and dinner. All their positive energy and support helped us a lot.

The next meeting of the Fundraising Committee is scheduled for October 17th at 4pm when we will discuss the Fall fundraising campaign and the 3 Year Fundraising Strategy, among other priorities. Lyn McIntyre will be invited to speak to the Board about fundraising at our October Board meeting.

The Fundraising Committee is pleased that the Nominations Committee has come forward with two Board Member candidates with experience and an interest in fundraising. We look forward to their energy and experience!

Respectfully submitted by Carol Anne Deneka