Fundraising Committee- September 15 2021

Aisha Toor, Joellen McHard, Margo Bell Mark Macdonald, Sheri Halliday, Rayna Critchley

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| Item | Discussion | Action |
| Select Chair |  | Mark MacDonald |
| Select Note Taker | Aisha needs to leave promptly and will share notes for others to complete  | Aisha Toor |
| Review Agenda and add items | No additional items - will review items in order of agendaReviewed notes of July 5th meeting and addressed actionable items | Rayna and Joellen will send out an email to OPP trying to engage them to participate in Polar Bear Plunge.Rayna and Joellen will prepare an email for Mark to share with the Law Society.When the Law Society begins to meet in person again LCCJ will do a presentation about our services in general and ask for donations. |
| Polar Bear Plunge | Joellen, Rayna and Alfred had a meeting with Cat’s Cove. We need to get more active on SM to connect with the community. | Toby will be providing us with a message to use to connect with more supporters.Toby will be helping us to record messages from board members / facilitators as to why we are part of the agency and get out a message about our service. |
| Yard Sale - July 24th  | Raised $790.It would be great to move this to a volunteer driven 3rd party fundraiser - to decrease staff time on this eventSome great discussion about how to deal with leftover items. | Sheri will see if she can get some facilitators interested in taking on this eventShe will act as staff support. |
| Nine and Dine- September 10th | We had 73 golfers - sold out!Raised $4,780  | Aisha will be doing thank you notes, Joellen will provide a list of donors. |
| Grant Advance/DMS Update |  | Rayna to provide an update at our next meeting |
| Dinner / Event 3 | Is this doable yet? | Decision: Due to COVID-19 we don’t feel that it is advisable to proceed with a concert at this time. We will revisit the idea of a take out dinner at the next meeting. |
| Donor Campaign | Margo presented an alternative option to our previous “Do nothing Campaign” December Mail out. She proposed that we include in our message a good case example that exemplifies the value of LCCJ to the donors. Everyone agreed that this was a good idea. | Decision: Aisha and Sheri will compose a detailed case summary to go in the December mail out by the end of November 26th, 2021. |
| Strategic Plan Fundraising Section Review | Decision to defer discussion about the development of a 3 year fundraising plan to the next meeting. |  |
| Fundraising Budget Update | We will be receiving $9000 from the Department of Justice for the Victim and Survivors of Crime Week. Joellen presented to the County of Lanark the success of the Restorative Parenting of Teens Triple P Program in preparation for another 3 year funding application.No further updates at this time. |  |

**Next meeting date: proposed for November 3rd, 4:00p.m. - 5:00p.m.**