

## **Fundraising Committee Notes and Report to the Board**

One Fundraising Committee was held on August 15<sup>th</sup> since the last Board meeting. Carol Anne Deneka, Dave Burkett, Kayla Millar, Tamara Derkzen, Brian Peters, Sheri Halliday, and Ezra Teflissi attended.

After a brief check-in, Carol Anne welcomed Tamara to the Committee. The draft agenda was approved and no comments were received on the previous report to the Board that had been circulated.

### 2023 Fundraising activities

1. Golf day – Carol Anne and Ezra presented a brief update on the planning for the 2023 Nine and Dine scheduled on Aug 25<sup>th</sup> at 5pm. Registrations are going well. Prizes and auction items being collected. Volunteers and tasks are being assigned. Sheri will meet with Golf Club on Friday to firm up plans.
2. Online auction – Carol Anne bid on and won a few items on a 32Auctions online auction for the Perth and District Chamber of Commerce. Her experience was positive – and a few of the items might end up as auction items for the Nine and Dine. This is the platform we will use for our first LCCJ online auction at the end of Sept/early Oct. The Committee is seeking items for this auction. We are looking for more expensive items and different service packages. Retail, Corporate and Personal items are welcome. Board members are asked to reach out to their favourite stores and service providers for ideas.
3. Fall / Winter Concert Series – Carol Anne briefed the Committee about a proposal in the works for a series of fundraising concerts. Two solo performers and one trio have agreed to participate: Doug Barr, Ali McCormick, and the Long Sault Trio. Each will be paid for performing. So our challenge will be to keep advertising, venue costs and online ticket sales costs to a minimum. Possible venues are being explored. Discussions have begun with the HUMM and Lake 88 re timing and costs. Facebook and email blasts will be important, as is, the help of all Board members, committee members and facilitators to get the word out. A proposal will be coming to the Board shortly.
4. Elevator speeches – Carol Anne updated the committee on the development of a few elevator speeches. These will be sent to the Committee for comment and then to the Board.
5. Next meetings
  - a. Golf Working Group – August 17<sup>th</sup>, and then a Celebration and Post mortem – Sept 7<sup>th</sup>, Noon, TBD
  - b. Fundraising Committee – Sept 12<sup>th</sup>, 5pm, TBD