

**Fundraising Committee
Board Report
Feb 28, 2024**

Fundraising Committee members: Carol Anne Deneka, Dave Burkett, Marilyn Bird, Kayla Millar, Tamara Derksen, Ross Dickson, Brian Peters, Joellen McHard

The last meeting of the Fundraising Committee was held on Feb 21, 2024 via zoom.

The Chair welcomed the Committee to the meeting. An agenda was built at the beginning of the call.

1. Carol Anne provided the Committee an update on the concert series. A status summary is attached. Joellen mentioned that we had some money remaining in an OTF grant that could be used to ask Emma Kinglsey to design our tickets.
2. The Committee was also updated on the CanadaHelps March - Make it Monthly campaign. Social media posts and an email will be sent out to all our donors and email lists at the end of February. The objective of this campaign is to encourage donors to donate monthly. A one-time bonus for new monthly donors and existing donors who increase their monthly donations will be paid by CanadaHelps. All Board members are encouraged to donate monthly and to increase their monthly donations where possible.
3. Tamara provided information on an interesting opportunity for our volunteers to work at the Perth and District Agricultural Fair one day over the first weekend of Sept at the entrance gate for a \$750 donation to LCCJ. Tamara will be pursuing this fundraising opportunity and seeking 16 volunteers to work the gate.

In addition to the meeting discussions:

- A) We have great news to share! Tamara has been working behind the scenes to secure us a terrific prize for an online auction. This will help launch this new fundraising initiative! Details to follow.
- B) In follow-up to last month's Board meeting, Carol Anne connected with our RBC banker and their recommended company called Maneris which looks after their stand-alone debit and credit machines. CA zoomed with Chris Anastasopoulos of Maneris on Feb 22, 2024. A summary of this discussion is attached.

