

**Fundraising Committee**  
**Agenda October 17, 2023 5pm**

**Invited:** Carol Anne Deneka, Dave Burkett, Marilyn Bird, Kayla Millar, Tamara Derkzen, Ross Dickson, Brian Peters, Joellen McHard

1. Welcome and check in – CA
  - a. Approval of the Agenda
  - b. Approval of previous meeting notes
2. Strategic plan - discussion/status of proposal to hire a fundraiser – Joellen/Dave
3. Thank you's to 2023 donors – update from CA
4. Giving Tuesday on November 28<sup>th</sup> – update from CA/Tamara
5. Golf day – thank you's to event sponsors, holes sponsors, donors of auction items and prizes
6. Online auction
  - a. Timeline
  - b. Seeking items to auction
  - c. Retail, Corporate, and Personal items
7. Fall Concerts – update from CA
8. Restorative justice play – updates from Brian and Marilyn
9. Next meeting - Fundraising Committee – Nov 17<sup>th</sup>, 5pm, TBD
10. Round table and close

**Fundraising Committee**  
**Meeting Notes for September 19, 2023**

The Fundraising Committee had a zoom meeting on September 19, 2023. The committee discussed the following projects:

1. An outreach to LCCJ 2023 donors will take place in the last week of October. Carol Anne is attempting to find telephone numbers for our donors. A short list of donors and telephone numbers will be shared with each Fundraising committee member and Board member. It is expected each of us will contact only a handful of people. Where telephone numbers can't be found, Carol Anne will send out an email thanking donors for their support this year.
2. Giving Tuesday will be held on November 28<sup>th</sup>. Three social media posts have already been prepared by our marketing company to help promote this annual event. Tamara has prepared an email that will be sent through CanadaHelps to our donor base. Carol Anne will be connecting with Ann Trick to determine if she will again sponsor the \$5,000 matching donation.
3. The LCCJ Nine and Dine was held on August 25<sup>th</sup> at the Perth Golf Club. With the support of event sponsors Ann and Dave Trick and Jim Noble, RBC, along with many corporate hole sponsors, and sponsors donating auction items and prizes, we raised over \$8,000. Special thanks to Brian Peters and Ezra Teflissi for all their dedicated work organizing this event.
4. A fall online auction was discussed. It was suggested that a concert event might be a good opportunity to let people see the auction items live and or be the venue closing the auction.

Carol Anne has since confirmed with Joellen that we might use the LCCJ office space as the venue. Both Joellen and Sheri could bartend which would allow us to raise more funds from the sale of drinks and snacks during the concert.

5. The possibility of mounting a play about restorative justice was also discussed. Ticket sales would be a fundraising exercise while the play itself would help raise awareness of what LCCJ does. Brian Peters will investigate possibilities with a longtime friend in the business and report back on his thoughts. Marilyn will also discuss with her husband who is on the Board of the Perth Studio Theatre and active in the theatre community.

6. There was also some discussion about the feasibility of LCCJ hiring a part-time or Full-time fundraiser. Joellen will investigate possible funding sources for this expense. This issue may be discussed as well as part of the long-term planning process.

Carol Anne Deneka, Chair, Fundraising Committee