**Fundraising Committee Report to the Board**

**November 25, 2020**

1. **Membership & Structure:**

Membership

* Committee is currently Christine, Joellen and former board member Brian Peters
* Steve Brown has resigned from this committee, but is still active on other LCCJ projects.
* Sue Landry is busy at work so is taking some time off and asks us to touch base with her in 2021.

New Structure:

* Fundraising Committee now meets quarterly. Next meeting: Tues. Feb. 9 at 10:30 am. Subcommittees on specific projects will be created as needed. Currently we only have one subcommittee (Polar Bear Plunge).

**Message to the Board:** We are looking for at least one additional board member and one additional community member

1. **Events:**

Polar Bear Plunge - For 2021, we will have only a “Keep the Spirit Alive Plunge” with just plunge founders Stan Monroe and Dave Lavery (in Kabul), and Alfred and Joellen’s family plunging for 2021, and Aisha will do an ice-bucket thing. Alfred is doing a great job in leading us forward.

**Message to the Board:** Go to our website and sponsor Joellen for this year and encourage friends and family to do so.

1. **Municipal Partnerships**
   1. Lanark County: Joellen is asking Lanark County for a reallocation of our funding for 2021, the last year of our 3-year grant ($6,000/year)
   2. Tay Valley Council gave us $1,000 for 2020. Joellen is addressing Council on Dec 1 at 5:30 pm.
   3. Perth: We did not apply for funds but Joellen is making a presentation on Nov 24
   4. Lanark Highlands: We are arranging a presentation
   5. Smiths Falls: We asked to be a delegation to council
2. **Government and Community Groups**

On July 3&4 we sent thank you letters over Aisha’s name to 5 Perth clubs (Rotary, Civitan, Lionesses, the Legion & Probus) and 2 Lanark clubs (Civitan and the Legion). The google sheets record of club contact is updated with this info.

A lot has been happening here and is still ongoing. This chart presents where we are now:

|  |  |  |
| --- | --- | --- |
| **Source of Funds** | **Action** | **Status** |
| **Recent Successes & other news** | |  |
| **United Way East Ontario** | 17,000 requested for Rayna’s salary and technology, zoom licenses, virtual meeting facilitation intro training for facilitators & Youth Centre staff | **$12,500** awarded |
| **United Way East Ontario (Emergency Community Support Fund)** | We applied on Sept. 30 for $17,550 for Young Adult/Adult Diversion Program & BE STRONG 2.0 Youth Centre Staff Facilitator Training. | **$13, 555** awarded |
| **Emergency Community Support Funds** through PDCF | Sent Oct 29 at PDCF encouragement. Request: $26,000 to replace funds not raised in 2020 due to Covid | Zero awarded ☹ due to big demand |
| **Awaiting Response** | | **Decision date** |
| **Ontario Trillium Foundation (OTF)** | Sept 2nd OTF acknowledged receipt of our application requesting **$50,800** for Jan 4 2021 – Jan 3 2022, to cover: staff/volunteer training (virtual & Covid safe; Intimate Partner Violence) & funding for fundraising:   * + - 1. Access to a foundation database       2. Purchase internal database software       3. Staffing to pursue foundation, corporate etc. $ | December 2020 |
| **Perth and District Community Fdn Small Grants** | Applied to continue our Restorative Parenting of Teens Education Sessions **$9,500** ($11,400 total project incl in-kind FCS | Jan 31, 2020 |
| **Investment Readiness Program** thru PDCF | Applied for **$31,345**  Project to do a scoping study on shared services to run Jan-June 2021 | early 2021 |
| **The Hub** | Sent letter requesting **$5,000** to support our programing on Sept. 30, 2020. |  |
| **Almonte Civitan** | We learned there are some funds available so we requested **$700** (by mail) on October 23 |  |
| **Perth Rotary** | We received an invitation to apply for funds, so on Nov. 17 made request for **$4,000** to cover the shortfall+ from the United Way grant |  |

1. **Individuals:**
   1. **Requests to larger 30x30 donors** – customized requests to larger 30x30 donors (2)  
      Results to date: one donation: **$2,500** on a 1:3 matching basis
   2. **Year-end Letter** – We are sending a year-end “Do Nothing” fundraiser adapted to COVID
   3. **Legal community** – Discussing the possibility of reaching out especially to lawyers in 2021.