**Notes from the Fundraising Planning Subcommittee July 4 2019**

**Present:** Scott, Steve, Brian and Christine

Questions for Board on July 8:

* Do you agree with the general orientation of this? Any advice or feedback?
* Can you take on any small or large part of this (page 2 onward)?
* Do you know someone who would be great at one of these things and may be willing to take it on?
1. **What we are raising money for:**

|  |  |
| --- | --- |
| **Administration** | **Program** |
| * Full time ED or equivalent for 3 more days/week $24,000
* Admin/office help 5 days/week at $15/hr $20,000
 | * Adult diversion $25,000
* Be Strong $25,000
* Restorative Parenting
* Sexual consent
 |
|  **Ballpark fundraising goal: $94,000 total … rounded to $100,000** |
| **Marketing of two types:**1. **General**
2. **Program specific**
 |

1. **LCCJ Fundraising Plan 2019-2020**

|  | **Tasks** | **Estimated Revenue** | **Who leads?** | **Who else is involved?** | **2019 Action** | **2020+ Action** |
| --- | --- | --- | --- | --- | --- | --- |
| **Organizing Ourselves** | Develop Catalogue (X$ does Y) for Cda Helps and our site |   | ED 1 |   |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| **Community Organizations** | Service Clubs (includes Knights of Columbus) |   | **Steve** | Christine - send Steve master list (from 2014)Steve will ask Joellen – can we find Beth’s list?Scott will send coordinates for Maplefest service club contact to Steve (deadline for grant was Sept.) | * Update contact list
* (August) Divide between board members with interest/connections to make contact
* Apply for funds – or arrange for presenter – or other logical step
* Steve will maintain the list
 | Speaking engagements |
| Faith Organizations |   | ED 2 | Balderson church – Did we follow up?Any other we should approach for $? |  |  |
| Municipalities |   | ED 2 | Scott – find out what we got funds for from the CountyContact towns/townships (8) to learn their timeline for funding requests  |  |  |
| Organizations who would raise money for us |  |  | Ask Board: Any community organiz/individuals we can tap to organize a $raising event? |  |  |
| **Fundraising Events**  | Golf Tournament |  | ED 2 | Christine/Sue Landry |  |  |
| Dinners |   | ED 2 | Ask Aisha |  |  |
| Fashion Show |   | ED 2 |   |  |  |
| Gala  |  |  | Joellen sketch out this idea |  |  |
| Carleton Place lunch event |  |  | Scott will find contact at LCP? who hosts this |  |  |
| … |  |  |  |  |  |
| … |  |  |  |  |  |
| **New Grant Applications**    | Gather Application Dates |  | Murray  |  |  |  |
| Youth Justice Fund (MAG) |   | ED 2\* | \* ED 2: Could be the lead on a few of the grants |  |  |
| PDCF 2020 |   | ED 2\* |  |  |
| Commonwell |   | ED 2\* |  |  |
| The Hub |   | Christine  |   | Apply in September |  |
| Trillium |   | ED 2\* |   | Develop an application |  |
| Law Foundation |   | ED 2\* |   |  |  |
| RBC Youth Fund |   | ED 2\* |   |  |  |
| Federal grants? |  |  |  |  |  |
| Research Others  |   | ED 2\* |   |  |  |
|  |  |  |  |  |  |
| **Individual Donors** | Develop Donor Base Master List |  | Alfred?  | Margo? Aisha? |  |  |
| Christmas Appeal letter |  | Volunteer |  |  |  |
| Monthly donors |  | Volunteer |  |  |  |
| …. |  |  |  |  |  |
| **Corporations** | **Scott** |  | Scott | Scott will gather info (track record of community donation) so this committee can make recommendations to the board for approaches |
| Lapine (residences) |  | Scott |  |  |  |
| Valley Granite |  | Scott |  |  |  |
| Terry Matthews |  | Scott |  | Apply September |  |
| Tweed/Canopy |  | Scott |  |  |  |
| Cost reduction through shared services |  |  |  |  |  |  |
| Anything else? |  |  |  |  |  |  |