**Notes from the Fundraising Planning Subcommittee July 4 2019**

**Present:** Scott, Steve, Brian and Christine

Questions for Board on July 8:

* Do you agree with the general orientation of this? Any advice or feedback?
* Can you take on any small or large part of this (page 2 onward)?
* Do you know someone who would be great at one of these things and may be willing to take it on?

1. **What we are raising money for:**

|  |  |
| --- | --- |
| **Administration** | **Program** |
| * Full time ED or equivalent  for 3 more days/week $24,000 * Admin/office help  5 days/week at $15/hr $20,000 | * Adult diversion $25,000 * Be Strong $25,000 * Restorative Parenting * Sexual consent |
| **Ballpark fundraising goal: $94,000 total … rounded to $100,000** | |
| **Marketing of two types:**   1. **General** 2. **Program specific** | |

1. **LCCJ Fundraising Plan 2019-2020**

|  | **Tasks** | **Estimated Revenue** | **Who leads?** | **Who else is involved?** | **2019 Action** | **2020+ Action** |
| --- | --- | --- | --- | --- | --- | --- |
| **Organizing Ourselves** | Develop Catalogue  (X$ does Y) for Cda Helps and our site |  | ED 1 |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| **Community Organizations** | Service Clubs  (includes Knights of Columbus) |  | **Steve** | Christine - send Steve master list (from 2014)  Steve will ask Joellen – can we find Beth’s list?  Scott will send coordinates for Maplefest service club contact to Steve (deadline for grant was Sept.) | * Update contact list * (August) Divide between board members with interest/connections to make contact * Apply for funds – or arrange for presenter – or other logical step * Steve will maintain the list | Speaking engagements |
| Faith Organizations |  | ED 2 | Balderson church – Did we follow up?  Any other we should approach for $? |  |  |
| Municipalities |  | ED 2 | Scott – find out what we got funds for from the County  Contact towns/townships (8) to learn their timeline for funding requests |  |  |
| Organizations who would raise money for us |  |  | Ask Board: Any community organiz/individuals we can tap to organize a $raising event? |  |  |
| **Fundraising Events** | Golf Tournament |  | ED 2 | Christine/Sue Landry |  |  |
| Dinners |  | ED 2 | Ask Aisha |  |  |
| Fashion Show |  | ED 2 |  |  |  |
| Gala |  |  | Joellen sketch out this idea |  |  |
| Carleton Place lunch event |  |  | Scott will find contact at LCP? who hosts this |  |  |
| … |  |  |  |  |  |
| … |  |  |  |  |  |
| **New Grant Applications** | Gather Application Dates |  | Murray |  |  |  |
| Youth Justice Fund (MAG) |  | ED 2\* | \* ED 2: Could be the lead on a few of the grants |  |  |
| PDCF 2020 |  | ED 2\* |  |  |
| Commonwell |  | ED 2\* |  |  |
| The Hub |  | Christine |  | Apply in September |  |
| Trillium |  | ED 2\* |  | Develop an application |  |
| Law Foundation |  | ED 2\* |  |  |  |
| RBC Youth Fund |  | ED 2\* |  |  |  |
| Federal grants? |  |  |  |  |  |
| Research Others |  | ED 2\* |  |  |  |
|  |  |  |  |  |  |
| **Individual Donors** | Develop Donor Base Master List |  | Alfred? | Margo? Aisha? |  |  |
| Christmas Appeal letter |  | Volunteer |  |  |  |
| Monthly donors |  | Volunteer |  |  |  |
| …. |  |  |  |  |  |
| **Corporations** | **Scott** |  | Scott | Scott will gather info (track record of community donation) so this committee can make recommendations to the board for approaches | | |
| Lapine (residences) |  | Scott |  |  |  |
| Valley Granite |  | Scott |  |  |  |
| Terry Matthews |  | Scott |  | Apply September |  |
| Tweed/Canopy |  | Scott |  |  |  |
| Cost reduction through shared services |  |  |  |  |  |  |
| Anything else? |  |  |  |  |  |  |