**Polar Bear Plunge Notes for 2022**

**March 03rd, 2021**

1. **Plunge and COVID-19 Considerations**: Safe and Fun Focused Plunge 2022
2. Safety First – decided this continues to be a priority
3. Decision: Scheduled Plunge Time
4. No plungers can show up the day of and plunge
5. Come dressed and ready? Change at home?
6. Look at ways to reduce indoor use of facilities – fire outside
7. Take away breakfast- ordered and paid in advance

\*general estimation that the plunge will take place but with protocols

**2) Communications / Social Media:**

Decision: to allocate X amount of funds to CATS COVE for updating the Web-Site and Polar Bear Plunge Communications

Action: Alfred will speak with Cats Cove to get an estimated cost. Projecting $1,500 – to be confirmed

Action: Joellen will build into the budget for 2020-22 cost of communications for Polar Bear Plunge

1. **Plungers:**
2. Engage OPP & SF Police

Action: Joellen will reach out to Mark McDonald from the Board and set up a meeting with Alfred to get Mark’s input/assistance. There was discussion around engaging the Chief of the OPP, Karuna Padiachi, and the Smiths Falls Police (Staff SGT: Jody Empey), with the recognition that this seems to be a ‘Perth resident’ focused event.

Note: Need for further discussion about engaging Crowns, Judges, Attorneys

1. Engage Allan and Partners LLP (Carole Fuller)

Action: Alfred will draft an email that Joellen will send

Carole Fuller, CPA, CGA

Allan and Partners LLP.

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1. Engaging Megan Schooley – Insurance

Action: Alfred will draft an email that Joellen will send

**Megan Schooley BA (Hons) BAA CAIB**  
Commercial Account Executive

Branch Manager

**McDougall Insurance & Financial**

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1. Firedawgs: Alfred will reach out about their interest in becoming involved/partnering in some way
2. Youth Involvement: Joellen will reach out to the Youth Centres to see if they are interested in putting a team together or a challenge.

* Note: some kind of prize?
* Note: way for them to participate at a distance? Ice bucket challenges

YAK: *1 Sherbrooke Street East (Old Perth Shoe Factory) Perth, Ontario Phone :  613-264-8381* Executive Director: Rachel Roth  yakexecutivedirector@gmail.com

1. Client Plunger: Idea that we could approach a former clients (accused and victim), to participate in the plunge and share their story. Needs to be an adult.

Action: Joellen will reach out to Sheri to see if she has a case that would be willing to jump and tell their story.

1. High Profile Plungers: Who ? MPP? Other?

Action: Ask Board if they can lend a hand in identifying / making the connection

1. Diverse Plungers: Is there a way we can encourage diversity into the event. Can we reach out to diverse groups to participate?